

**IN THE CLAIMS:**

Please amend claims 1, 6-8, 10, 19, 24-34, and 38-40, cancel claims 20-23 and add claim 44 and 45 as follows.

1. (Currently Amended) A method, ~~for reducing server load~~ comprising:

receiving requests for a service at a first server from a plurality of client devices;

determining to identify at least one other server to provide the service to at least one some of the plurality of client device on the basis of determining that a plurality of client devices are located in a particular location;

determining that some of the plurality of client devices fulfill load balancing criteria for providing the service more efficiently via at least one second server;

creating a resource identifier at the a at least one second server; and

redirecting at least some of the plurality of client devices to get the service from the at least one second server, wherein the first server provides the service in a single service stream to the at least one each second server to be then provided for the plurality of client devices redirected to the at least one second server to some of the plurality of client devices, therefore, reducing the load on the first server and providing more efficient service to the plurality of client devices.

2. (Original) The method according to claim 1, further comprising receiving the requests for the service at the first server from web browsers at the plurality of client devices.

3. (Original) The method according to claim 1, further comprising determining to identify the at least one other server to provide the service to at least some of the client devices based on current load of the first server.

4. (Original) The method according to claim 1, further comprising determining to identify the at least one other server to provide the service to at least some of the client devices based on a location of the some of the plurality of client devices.

5. (Original) The method according to claim 4, further comprising determining to identify the at least one other server to provide the service to at least some of the client devices based on a domain of the some of the plurality of client devices.

6. (Currently Amended) The method according to claim 1, further comprising requesting the address of the at least one second server from a Domain Naming System (~~DNS~~) server.

7. (Currently Amended) The method according to claim 1, further comprising requesting the address of the at least one second server from a Service Location Protocol (~~SLP~~) server.

8. (Currently Amended) The method according to claim 1, wherein the first server and the at least one second server are Session Initiation Protocol (~~SIP~~) servers.

9. (Original) The method according to claim 8, further comprising receiving the requests for the service at the first SIP server by receiving one of a SIP SUBSCRIBE message and a SIP INVITE message from the plurality of client devices.

10. (Currently Amended) The method according to claim 1, further comprising requesting an address of a Service Location Protocol (~~SLP~~) server from a Domain Naming System (~~DNS~~) server, and requesting the address of the at least one second server from the Service Location Protocol (~~SLP~~) server.

11. (Original) The method according to claim 1, further comprising receiving requests comprising subscriptions to a notification service at the first server from the plurality of client devices.

12. (Original) The method according to claim 11, further comprising further comprising receiving subscriptions to one of a sports event notification service, a news event notification service, and a financial event notification service at the first server from the plurality of client devices.

13. (Original) The method according to claim 1, further comprising receiving requests comprising invitations to a group communications at the first server from the plurality of client devices.

14. (Original) The method according to claim 13, further comprising receiving invitations to one of a group conference call and a chat group at the first server from the plurality of client devices.

15. (Original) The method according to claim 1, further comprising the at least one second server:

determining to identify at least one other server to provide the service to the at least some of the plurality of client devices;

requesting an address of at least one third server from the server address management entity;

creating a resource identifier at the at least one third server; and

redirecting at least some of the plurality of client devices to get the service from the at least one third server,

wherein the load on the at least one second server is reduced.

16. (Original) The method according to claim 1, further comprising identifying the at least one other server to provide the service to at least some of the plurality of client devices from a list of known servers.

17. (Original) The method according to claim 1, further comprising optimizing the service to the at least some of the plurality of client devices by balancing the load among the at least one second server.

18. (Original) The method according to claim 1, further comprising optimizing the service to the at least some of the plurality of client devices by redirecting some of the at least some of the plurality of client devices from the at least one second server to get the service from at least one third server.

19. (Currently Amended) The method according to claim 1, wherein the resource identifier comprises one of a Universal Resource Locator (~~URL~~) and a group identifier.

Claims 20 – 23 (Cancelled)

24. (Currently Amended) ~~An article comprising a storage device with instructions stored therein, the instructions when executed causing a computing device to perform: A~~

computer program embodied on a computer-readable-medium, when executed the computer program causing a computing device to:

~~receiving~~ receive requests for a service from a plurality of client devices;

~~determining~~ determine to identify at least one other server to provide the service to at least one of the plurality of client device on the basis of determining that a plurality of client devices are located in a particular location;

~~determining~~ determine that some of the plurality of the client devices fulfill load balancing criteria for providing the service more efficiently via at least one second server;

~~creating~~ create a resource identifier at a the at least one second server; and

~~redirecting~~ redirect at least some of the plurality of client devices to get the service from the at least one second sever, wherein the computing device provides the service in a single service stream to the at least one second server to be then provided to some of the plurality of client devices redirected to the at least one second server, therefore, reducing the load on the computing device and providing more efficient service to the plurality of client devices.

25. (Currently Amended) The computer program article according to claim 24, further causing the computing device to determine ~~comprising determining~~ to identify the at least one other server to provide the service to at least some of the client devices based on current load of the computing device.

26. (Currently Amended) The computer program ~~article~~ according to claim 24, further causing the computing device to determine ~~comprising-determining~~ to identify the at least one other server to provide the service to at least some of the client devices based on a location of the some of the plurality of client devices.

27. (Currently Amended) The computer program ~~article~~ according to claim 26, further causing the computing device to determine ~~comprising-determining~~ to identify the at least one other server to provide the service to at least some of the client devices based on a domain of the some of the plurality of client devices.

28. (Currently Amended) The computer program ~~article~~ according to claim 24, further causing the computing device to request ~~comprising-requesting~~ the address of the at least one second server from a Domain Naming System (~~DNS~~) server.

29. (Currently Amended) The computer program ~~article~~ according to claim 24, further causing the computing device to request ~~comprising-requesting~~ the address of the at least one second server from a Service Location Protocol (~~SLP~~) server.

30. (Currently Amended) The computer program ~~article~~ according to claim 24, wherein the computing device and the at least one second server comprise Session Initiation Protocol (~~SIP~~) servers.

31. (Currently Amended) The computer program ~~article~~ according to claim 30, further causing the computing device to receive ~~comprising-receiving~~ the requests for the service at the computing device by receiving one of a SIP SUBSCRIBE message and a SIP INVITE message from the plurality of client devices.

32. (Currently Amended) The computer program ~~article~~ according to claim 24, further causing the computing device to request ~~comprising-requesting~~ an address of a Service Location Protocol (SLP) server from a Domain Naming System (DNS) server, and requesting the address of the at least one second server from the Service Location Protocol (SLP) server.

33. (Currently Amended) The computer program ~~article~~ according to claim 24, wherein the resource identifier comprises one of a Universal Resource Locator (URL) and a group identifier.

34. (Currently Amended) A server, configured to perform: ~~the server having instructions stored therein, the instructions when executed causing the server to perform:~~  
receiving requests for a service from a plurality of client devices;  
determining to identify at least one other server to provide the service to at least one of the plurality of client device;



determining that some of the plurality of the client devices fulfill load balancing criteria for providing the service more efficiently via at least one second server;

creating a resource identifier at the at least one second server; and

redirecting at least some of the plurality of client devices to get the service from the at least one second sever, wherein the server provides the service in a single service stream to the at least one second server to be then provided to some of the plurality of client devices redirected to the at least one second server, therefore, reducing the load on the server and providing more efficient service to the plurality of client devices.

35. (Original) The server according to claim 34, further comprising determining to identify the at least one other server to provide the service to at least some of the client devices based on current load of the server.

36. (Previously Presented) The server according to claim 34, further comprising determining to identify the at least one other server to provide the service to at least some of the client devices based on a location of the some of the plurality of client devices on the basis of determining that a plurality of client devices are located in a particular location.

37. (Original) The server according to claim 34, further comprising determining to identify the at least one other server to provide the service to at least some of the client devices based on a domain of the some of the plurality of client devices.

38. (Currently Amended) The server according to claim 34, further comprising requesting the address of the at least one second server from a Domain Naming System ~~(DNS)~~ server.

39. (Currently Amended) The server according to claim 34, further comprising requesting the address of the at least one second server from a Service Location Protocol ~~(SIP)~~ server.

40. (Currently Amended) The server according to claim 34, wherein the server and the at least one second server comprise Session Initiation Protocol ~~(SIP)~~ servers.

41. (Previously Presented) The method according to claim 1, wherein the particular location comprises a domain where clients are located.

42. (Previously Presented) The article according to claim 24, wherein the particular location comprises a domain where clients are located.

43. (Previously Presented) The server according to claim 36, wherein the particular location comprises a domain where clients are located.

44. (New) An apparatus, comprising:

a receiving unit configured to receive requests for a service at a first server from a plurality of client devices;

a determining unit configured to determine to identify at least one other server to provide the service to at least one some of the plurality of client device on the basis of determining that a plurality of client devices are located in a particular location;

a determining unit configured to determine that some of the plurality of client devices fulfill load balancing criteria for providing the service more efficiently via at least one second server;

a creating unit configured to create a resource identifier at the a at least one second server; and

a redirecting unit configured to redirect at least some of the plurality of client devices to get the service from the at least one second server, wherein the first server provides the service in a single service stream to the at least one each second server to be then provided for the plurality of client devices redirected to the at least one second server to some of the plurality of client devices, therefore, reducing the load on the first server and providing more efficient service to the plurality of client devices.

45. (New) An apparatus, comprising:

receiving means for receiving requests for a service at a first server from a plurality of client devices;

determining means for determining to identify at least one other server to provide the service to at least one some of the plurality of client device on the basis of determining that a plurality of client devices are located in a particular location;

determining means for determining that some of the plurality of client devices fulfill load balancing criteria for providing the service more efficiently via at least one second server;

creating means for creating a resource identifier at the a at least one second server; and

redirecting means for redirecting at least some of the plurality of client devices to get the service from the at least one second server, wherein the first server provides the service in a single service stream to the at least one each second server to be then provided for the plurality of client devices redirected to the at least one second server to some of the plurality of client devices, therefore, reducing the load on the first server and providing more efficient service to the plurality of client devices.